

Survey Results **BeHeard Frequency** and Topics





SURVEY FREQUENCY WAS ABOUT RIGHT

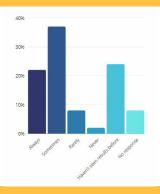
Almost three-quarters of respondents said surveys were going out at just the right frequency (of twice a month). A few of you wanted fewer surveys, and a couple respondents wanted more.

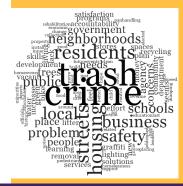
MOST RESPONDENTS AREN'T READING THE RESULTS

Only 22% of respondents said they always read the survey results when we send them out. A similar percentage said they haven't seen the results

As a reminder, the results of closed BeHeard surveys are available on our website at

https://beheardbaltimore.ubalt.edu.





RESPONDENTS HAD A WIDE RANGE OF SUGGESTED TOPICS

We asked you what topics you wanted to see in future surveys, and we received a wide range of responses. The most common topics were crime issues and reduction, trash, and city services or agencies, but individual issues ranged from what to do about specific statues in different parts of the city to regional governance by the city and surrounding counties.

We appreciate all the thoughtful responses, and we will be highlighting many of these issues on BeHeard surveys going forward!

Thank you for being a member of BeHeard Baltimore™ The results of past BeHeard BaltimoreTM surveys are on our website.

About this survey - This survey was open for responses from April 7-19, 2021. There were 107 respondents. The demographics of the BeHeard BaltimoreTM panel do not match those of the city of Baltimore. This leads to skewed responses that likely do not reflect the views of city residents as a whole. The University of Baltimore, the administrators of the BeHeard project, are working to expand survey participation through media and organizational outreach. Due to concerns about the respondents' demographics, the survey results presented here should only be considered reflective of the survey respondents and not city residents as a whole.

About BeHeard Baltimore^{IM}: The University of Baltimore launched BeHeard Baltimore^{IM} to gather public opinion from city residents on the issues and events that are most important to them. The Baltimore Sun is the University's media partner for this project. The survey provides members of the community with the opportunity to help inform city leaders about their needs and views. All city residents over 18 years old are encouraged to participate. Interested residents can register to participate at http://beheardbaltimore.com/ or call 410-837-6188. There is no cost to participate. For more information, please contact us at <u>BeHeardBaltimore@ubalt.edu</u> or 410-837-6188.





