



## Survey Results The Preakness and Pimlico Race Course



### Most Respondents Have Never Attended the Preakness

38% of respondents said they have attended the Preakness in the past. Of these, most were not regular attendees -- only 4% said they went every year.



6% of respondents said they were planning to go to the Preakness this year.

<p>72%</p>	<p><b>Respondents Thought the Preakness and Pimlico Have Positive Effects on Nearby Neighborhoods</b></p> <p>72% of respondents believed that the Preakness has a positive effect on nearby neighborhoods.</p>
<p>71%</p>	<p>71% of respondents believed that Pimlico Race Course has a positive effect on nearby neighborhoods</p>

### Respondents Most Likely to Attend Horse Race-Related Events at Pimlico

Respondents were asked if they had attended various types of events that are or can be held at Pimlico Race Course. The most commonly attended events were live horse racing and Black-Eyed Susan Day.



4% of respondents were tested for COVID-19 at Pimlico Race Course.

*Percent of respondents who have attended these types of events at Pimlico:*

- 28% - Live horse racing
- 20% - Black-Eyed Susan Day
- 11% - A fundraiser or gala event
- 10% - A concert or other live music
- 9% - Work event, such as a corporate dinner, trade show or team building
- 6% - Dining at the clubhouse or grandstand
- 5% - Simulcast horse racing
- 2% - Wedding ceremony or reception event
- 9% - Other

<p>86%</p>	<p><b>Respondents Supported Keeping the Preakness in Baltimore</b></p> <p>There has been discussion in the past about moving the Preakness to the race course at Laurel Park. Most respondents thought it was good that the Preakness was staying at Pimlico. The most commonly cited reasons for keeping the race in Baltimore related to its role as a city tradition.</p>
<p>74%</p>	<p>Most respondents had heard about the new plan to redevelop Pimlico Race Course (and Laurel Park) to keep the race in Baltimore and rebuild the site so more events can be held there. 74% of respondents supported the plan.</p>

**Thank you for being a member of BeHeard Baltimore™**  
The results of past BeHeard Baltimore™ surveys are on our website.

**About this survey** - This survey was open for responses from May 4-15, 2021. There were 118 respondents. The demographics of the BeHeard Baltimore™ panel do not match those of the city of Baltimore. This leads to skewed responses that likely do not reflect the views of city residents as a whole. The University of Baltimore, the administrators of the BeHeard project, are working to expand survey participation through media and organizational outreach. Due to concerns about the respondents' demographics, the survey results presented here should only be considered reflective of the survey respondents and not city residents as a whole.

**About BeHeard Baltimore™:** The University of Baltimore launched BeHeard Baltimore™ to gather public opinion from city residents on the issues and events that are most important to them. The Baltimore Sun is the University's media partner for this project. The survey provides members of the community with the opportunity to help inform city leaders about their needs and views. All city residents over 18 years old are encouraged to participate. Interested residents can register to participate at <http://beheardbaltimore.com/> or call 410-837-6188. There is no cost to participate. For more information, please contact us at [BeHeardBaltimore@ubalt.edu](mailto:BeHeardBaltimore@ubalt.edu) or 410-837-6188.

